



Prudential
California Realty

NEWS

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Prudential California Realty Closes Largest Sale in Tahoe Sierra History

Lakefront Estate is One of West Lake Tahoe's Last True Legacy Properties

TAHOE CITY, Calif. – September 12, 2008 – Prudential California Realty announced the largest sale in the Tahoe Sierra Board of Realtors history, recorded at \$20 million. The lakefront acreage at 2380 Sunnyside Lane in Tahoe City, California, has been the same family since the 1930s. The property includes a two-story main home with four appurtenant structures, all within 7 shoreline acres situated on the West Shore at Lake Tahoe.

The land was listed by Alan Heoney, veteran top-producing broker from the company's Tahoe City office.

“The Aspens encompasses meadows, towering aspen groves, nature trails, Lake Tahoe and Ward Creek frontage on a secluded level parcel with a private pier and buoys,” says Heoney, partner/associate broker, Prudential California Realty of Tahoe City. “It is an expansive waterfront setting with land capability that offers dramatic residential and landscape opportunities.”

About Prudential CA/NV/TX:

Founded in 1887 as Mason-McDuffie Real Estate and transitioning to the Prudential name in 1997, Prudential California Realty and its sister affiliations in Nevada and Texas are a leading innovator of real estate technology solutions to its agents and clients. Now the 8th largest national real estate brokerage, among those who offer settlement services, Prudential CA/NV/TX provides comprehensive real estate solutions when buying, selling and owning a home with more than 8,900 transactions and \$4.4 billion in annual sales for 2007. The company offers consumers full MLS access to home listings through its website www.PruRealty.com. Part of the tri-state affiliation owned by David Cobo and Ed Krafchow that includes Prudential California Realty, Prudential Nevada Realty, and Prudential Texas Properties, the organization cumulatively has more than 2,400 agents and in 57 offices. Prudential California is an independently owned and operated member of the Prudential Real Estate Affiliates.

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