

# NEWS



**Prudential**  
**California Realty**

FOR IMMEDIATE RELEASE

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## **David Pierce Named Top Producer for Combined Residential and Commercial Sales for Prudential California Realty for 2008**

**Pleasanton, CA – April 27, 2009 --** David Pierce, Broker-Realtor with the Orinda Office of Prudential CA Realty, has been named Top Producer for the northern California region for combined residential and commercial sales.

Pierce, who joined Prudential in 1994, has over 20 years' experience in the real estate industry. His 2008 performance earned him a place among Prudential's Top Ten, a ranking encompassing 40 offices and more than 1,700 agents throughout Northern California and Nevada.

In 2003, Pierce earned the prestigious 10-Year Legend Award, an exclusive Prudential designation given to a select group of professionals who have demonstrated superior earnings performance reflecting consistent service and business acumen.

In addition to his accomplishments with Prudential, Pierce's pet project reflects his passion for music and he serves as a Director of the *Friends of Big Band Jazz* as well as delivering community service through the Orinda Rotary Club. David has served as President and Director of the Orinda Chamber of Commerce; Director for the Contra Costa Association of Realtors; California Association of Realtors; Northern CA Commercial Association of Realtors; Real Estate Consultant to Standard & Poor's and is a State of CA Superior Court Special Master for Real Estate.

Pierce and his wife, Ellen, have resided in Orinda since 1985 where they raised their two daughters, Kimberly and Brooke.

Contact David Pierce at 925.254.5984, or [david.pierce@prurealty.com](mailto:david.pierce@prurealty.com).

**About Prudential California Realty**

*Part of the tri-state affiliation owned by David Cobo and Ed Krafchow that includes Prudential California Realty and Prudential Nevada Realty, the organization cumulatively has more than 1700 agents and in 40 offices. Founded in 1887 as Mason-McDuffie Real Estate and transitioning to the Prudential name in 1997, Prudential California Realty (PCR) and its sister affiliation in Nevada are a leading innovator of real estate technology solutions to its agents and clients. Prudential CA/NV provides comprehensive real estate solutions when buying, selling and owning a home with more than 6,500 transactions and \$3 billion in annual sales for 2008. The company offers consumers full MLS access to home listings through its website [www.PruRealty.com](http://www.PruRealty.com). Prudential California Realty is an independently owned and operated member of the Prudential Real Estate Affiliates.*

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