

NEWS



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Contact: Cathy Harrington
Prudential California Realty
925/924-4751

PRUDENTIAL CALIFORNIA REALTY OPENS OFFICE IN BODEGA BAY

PLEASANTON, Calif. – December 16, 2008 – Prudential California Realty has opened an office in Bodega Bay, it was announced today by Timothy Hedges, branch manager of the Bodega Bay and Sebastopol offices. The new office is located at 850 Highway 1.

The new Bodega Bay office joins Prudential California Realty's network of 40 northern California offices. Eight sales associates have joined the Bodega Bay office from Creative Property Services (CPS), including: Elaine Fink, Linda Choperena, Yvonne Lee, Eric Cutler, Debbie Melancon, Angela Arguelles, Victor Arguelles and Carrie Gibbs.

"We are excited about expanding our reach to the coast with this group of great real estate professionals," said Hedges. "Our goal in this changing market is to grow in our market areas. We will continue to look for opportunities to expand and merge as the market continues on in its adjustment phase."

To reach the Bodega Bay office, call 707.875.9100.

About Prudential California/Nevada Realty:

Founded in 1887 as Mason-McDuffie Real Estate and transitioning to the Prudential name in 1997, Prudential California Realty and its sister affiliation in Nevada are a leading innovator of real estate technology solutions to its agents and clients. Prudential California Realty provides comprehensive real estate solutions when buying, selling and owning a home with more than 8,500 transactions and \$4.4 billion in annual sales for 2007. The company offers consumers full MLS access to home listings through its website www.PruRealty.com. Owned by David Cobo and Ed Krafchow, the organization cumulatively has more than 1,700 agents and offices. Prudential CA/NV is an independently owned and operated member of the Prudential Real Estate Affiliates.