

NEWS RELEASE



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Prudential California Realty Gives Steve Belluomini the Eagle Award for Outstanding Leadership

San Mateo, CA – April 6, 2009 – Steve Belluomini, branch manager of Prudential California Realty’s San Mateo office, was given the Eagle Award for outstanding leader of 2008 at the company’s annual awards event last week.

Licensed since 1992, Steve joined Prudential California Realty in 1998, where he was a successful Realtor, and became leader of the San Mateo office in 2002.

“Steve does an extraordinary job serving his agents and building a winning culture for his team,” said John Finnegan, broker and co-owner of Prudential California Realty’s three peninsula offices. “His focus has been to help the agents grow their business around the principles of the company: vision, personal responsibility, commitment and accountability. He demonstrates these principles every day with dynamic sales meetings, constant skills building, and accountability groups. Steve teaches lead generation to his agents to help them build their business and he models this success by being one of the top recruiters in the company.”

Steve lives in the peninsula with his wife Sue and their three daughters, Amanda, Jessica and Lauren.

The San Mateo office is home to some 90 real estate professionals who service the peninsula marketplace.

Steve can be reached at 650-578-0200, or steve.belluomini@prurealty.com.

About Prudential California Realty

Part of the tri-state affiliation owned by David Cobo and Ed Krafchow that includes Prudential California Realty and Prudential Nevada Realty, the organization cumulatively has more than 1700 agents and in 40 offices. Founded in 1887 as Mason-McDuffie Real Estate and transitioning to the Prudential name in 1997, Prudential California Realty (PCR) and its sister affiliation in Nevada are a leading innovator of real estate technology solutions to its agents and clients. Prudential CA/NV provides comprehensive real estate

solutions when buying, selling and owning a home with more than 6,500 transactions and \$3 billion in annual sales for 2008. The company offers consumers full MLS access to home listings through its website www.PruRealty.com. Prudential California Realty is an independently owned and operated member of the Prudential Real Estate Affiliates.